ABOUT ME

[where I come from, where I'm now and where I'm heading next]

My name is Tania Conte and I'm a UX designer for the digital industry.

During my 18-year long career I have built up my strong technical background as a .NET, Flash, PHP, jQuery and a front-end UI & interaction developer, as well as a graphic designer.

For years I've been doubling my work and efforts to be appreciated as a Product designer, with my work based off both UX Design and Functional Design, whereas in Italy most of the people in the digital industry were convinced that a web professional is worth as long as he writes lines of code.

During all this time, what has been always crystal clear to me was my passion to improve UX to make a product valuable and make it achieve its goal. And that's what I've been doing for years, while "officially" working as a front-end developer or, also, as a Project Manager!

I didn't give up and I finally succedeed bringing to the company where I've worked for 9 years the value of UX design as something officially recognized.

Last year, I won my challenge! I was working at a huge project in a lead position as a Product designer making UX research, UX/UI design and also managing the dev team and all my efforts at introducing a UX design oriented approach definitely paid off! We successful delivered a full redesigned fantasy football platform (both native apps and web) centered on insights from our users.

At the moment, I'm transitioning from my previous permanent job to a consultancy job as an indipendent UX designer. I want to focus on the UX part of each project while dropping any project management commitment.
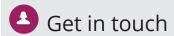
My skills and experience with tasks and time management and my overall skills related to the whole UX design process would come at handy for working remotely.

It' time for me to focus on my authentic passion for UX design and get the chance to go on exploring new scenarios and technologies for pushing solutions a step further.

+Tania Conte

Tania Conte

Product Designer
UX designer
Fuctional Designer
Interaction Designer

👤 Get in touch

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Tania Conte

UX Design Specialist

🎓 Education

UNIVERSITY AND HIGHER EDUCATION

📍 *Università degli studi di Napoli "L'Orientale"*   📅 *1996*

Degree in Foreign Languages and Literature

📍 *Università di Roma "Tor Vergata"*   📅 *2000*

Master Degree as Multimedia Manager

2 years Master Degree in New Media and Communication: languages, technics, management of online and offline production

📍 *University of California, San Diego - Coursera*   📅 *August 2014*

Human-Computer Interaction

📍 *University of California, San Diego - Coursera - Coursera Verified Certificate*   📅 *August 2016*

Interaction Design, a 8-course specialization

https://www.coursera.org/account/accomplishments/specialization/certificate/2R5NKFV93PTP

Human-Centered Design: an Introduction

https://www.coursera.org/account/accomplishments/certificate/CZMSEYJX6H33

Design Principles: an Introduction

https://www.coursera.org/account/accomplishments/certificate/6C573SECUMX8

Social Computing

https://www.coursera.org/account/accomplishments/certificate/N2ZQD4FP48TK

Input and Interaction

https://www.coursera.org/account/accomplishments/certificate/JRWQDSCJCDBN

User Experience: Research & Prototyping

https://www.coursera.org/account/accomplishments/certificate/GH6VMN68NCYP
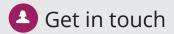
Information Design

https://www.coursera.org/account/accomplishments/certificate/A7UVX3ZR6XSM

Designing, Running, and Analyzing Experiments

https://www.coursera.org/account/accomplishments/certificate/AV3HZL5SZSRA

Interaction Design Capstone Project

https://www.coursera.org/account/accomplishments/certificate/VCP328CEYML6

👤 Get in touch

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📚 My specialities

Desktop UX design
Native Apps UX Design
Customer/User Research
Interaction Design
Experience/Brand Strategy
Information Architecture
Storyboarding
Wireframing
Prototyping
User Testing

Product Dev Definition
Project Management
Team Leading

Google Analytics
Facebook Graph API

Softwares & tools
Adobe UX
Adobe Creative Suite
inVision App
Sketch App

Languages
Italian   *****
English   ****
Russian   ***
Spanish   **

🏆 Awards & co.

- Member of Jury
Premio Web Italia 2012

- Premio Web Italia 2011
www.fantacalcio.it
Website winner for the category "Design"

- Premio DonnaèWeb 2008
www.purple2pink.com
Special Award Giuria Giovani

Tania Conte
UX Design Specialist

Work experience

UX & Product Designer (Contract || Freelance)
Trieste, Italia   *starting from April 2019*

Quadronica srl - Fantacalcio.it
Napoli, Italia   *2011 - 2019*

Product and UX/UI designer, Team Leader   *Napoli, Italia*   *2017 - 2019*

Leghe Fantacalcio - Fantasy Soccer game platform (web and app)

In charge with the full redesign, from scratch, of the game platform throught the whole process, right from user research, to interaction flow and UI pixel perfect design both for web (desktop and mobile) and native mobile Apps. Also committed with the management of dev team, tasks and timeline.

Project manager & UX designer   *Napoli, Italia*   *2015 - 2016*

Fantacalcio - Fantasy Soccer related news website   **(over 1M users)**

In charge with the full redesign of Fantagazzetta.com from user research, wireframing, prototyping and user testing of Fantagazzetta website (desktop and mobile), native mobile Apps and for Fantagazzetta CMS.
Also committed with the management of dev team, tasks and timeline.

Fantaeuropeo - Fantasy Soccer game platform (Euro Championship 2016)

In charge with the UX Design and UI/interaction development (Responsive - jQuery)

MSC Cruises - Marketing Management System for Global Agents

In charge with the UI/interaction design & development - Responsive - jQuery - Bootstrap

Web designer & developer   *Napoli, Italia*   *2011 - 2014*

In charge with the UI/interaction design & development of internal web applications

Freelance (self-employed)
Milano, Italia   *2006-2011*

Web designer & developer

Website and CMS design and development, Wordpress, Joomla, Magento, vBulletin customization - Flash development AS2/AS3 working for Invisible Studio Milano (ITA); Creattivo Ltd London (UK); Lipsiasoft Varese (ITA); Note Bleue Rieumes (FRA); Omnium Como (ITA).

Local Authorities (Caserta City Council, Eboli City Council)
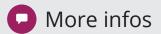*Napoli, Italia*   *2000-2006*

Web designer & developer

UX and workflow design of both front-end and back-end systems
ASP.NET front-end development
Online council tax and information service (ASP, ASP.NET)

Fondazione IDIS - Città della Scienza
Napoli, Italia   *2000*

Web designer & developer (internship)

Development of web resources for scientific communication
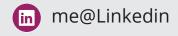

More infos

University of California, San Diego @ Coursera

Since February 2016 I'm volunteering as a Community Teacher Assistant for Professor **Scott Klemmer (@designAtLarge)**. He enrolled me as a Mentor for both "User Experience: Research & Prototyping" course and "Interaction Techniques" course that are part of the Specialization in Interaction Design

Featured in Web Design books:

~ *www.sakuraitalia.it/piccolodarwin* *
in WEB DESIGN INDEX 10 (PepinPress)

~ *www.fanfreluches.it* *
in WEB DESIGN INDEX 09 (PepinPress)

~ *www.purple2pink.com* *
in WEB DESIGN INDEX BY CONTENT 03 (PepinPress) e in WEB DESIGNER'S IDEA BOOK

~ *www.havaianas.it* *
in WEB DESIGN INDEX 05 (PepinPress)

* offline work

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