

ABOUT ME

[where I come from, where I'm now and where I'm heading next]

My name is Tania Conte, I'm an Italian UX designer with a very strong background in UI and interaction development.

I took a degree in Foreign Languages at Università di Napoli "L'Orientale" and later on I joined in a two year Master degree as a Multimedia Manager at Università di Roma Tor Vergata to give a chance to my belated passion for computer and IT topics. My professional "label" (along with my professional skills) has changed many times during my 16-year long career, just to fit in the Italian job market. I've been an ASP developer, .NET developer, a Flash developer, a PHP developer, an UI & interaction developer, but what has been always crystal clear to me was my passion to improve web products user experience, that's what makes them valuable and let them achieve their goals, whatever they might be.

Well, I just picked up a pretty frustrating passion, because after 16 years of work as a web professional I'm still dealing with people that believe that a web professional is worth as long as he writes lines of code.

For years I've been doubling my work and efforts to be appreciated in such a "nerdy" environment as a UX designer while "officially" working as a UI developer or, in the last year, as a Project manager at the same time!

+Tania Conte

Tania Conte

UX Designer



Get in touch

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UX Designer



Education

High School

📍 Napoli, Italia 📅 1989

Scientific Liceo Diploma

University and Higher Education

Degree in Foreign Languages and Literature

📍 Università degli studi di Napoli "L'Orientale" 📅 1996

Degree Thesis in Movie History and Criticism: "David Lynch"

Master Degree as Multimedia Manager

📍 Università di Roma Tor Vergata 📅 2000

2 years Master Degree in New Media and Communication: languages, technics, management of online and offline production

TOEFL Proficiency in English

English language (listening, comprehension, syntax, written English)

Human-Computer Interaction

📍 University of California, San Diego - Coursera 📅 August 2014

Interaction Design, a 8-course specialization

📍 University of California, San Diego - Coursera - Coursera Verified Certificate 📅 August 2016

<https://www.coursera.org/account/accomplishments/specialization/certificate/2R5NKFV93PTP>

Human-Centered Design: an Introduction

📍 University of California, San Diego - Coursera - Coursera Verified Certificates 📅 October 2015

<https://www.coursera.org/account/accomplishments/verify/CZMSEYJX6H33>

Design Principles: an Introduction

📍 University of California, San Diego - Coursera - Coursera Verified Certificates 📅 September 2015

<https://www.coursera.org/account/accomplishments/verify/6C573SECUMX8>

Social Computing

📍 University of California, San Diego - Coursera - Coursera Verified Certificates 📅 September 2015

<https://www.coursera.org/account/accomplishments/verify/N2ZQD4FP48TK>

Input and Interaction

📍 University of California, San Diego - Coursera - Coursera Verified Certificates 📅 September 2015

<https://www.coursera.org/account/accomplishments/verify/JRWQDSCJCDBN>

User Experience: Research & Prototyping

📍 University of California, San Diego - Coursera - Coursera Verified Certificates 📅 October 2015

<https://www.coursera.org/account/accomplishments/verify/GH6VMN68NCYP>

Information Design

📍 University of California, San Diego - Coursera - Coursera Verified Certificates 📅 March 2016

<https://www.coursera.org/account/accomplishments/verify/A7UVX3ZR6XSM>

Designing, Running, and Analyzing Experiments

📍 University of California, San Diego - Coursera - Coursera Verified Certificates 📅 April 2016

<https://www.coursera.org/account/accomplishments/verify/AV3HZL5SZSRA>

Interaction Design Capstone Project

📍 University of California, San Diego - Coursera - Coursera Verified Certificates 📅 August 2016

<https://www.coursera.org/account/accomplishments/certificate/VCP328CEYML6>



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My skills

UX design
UX research
Storyboarding
Wireframing
Prototyping
User testing
Responsive Web Design
Native Mobile Design

Technical skills:

HTML/HTML5
CSS/CSS3
jQuery
JSON
Flash
MySQL
PHP
XML
Google Analytics
Facebook Graph API

Web Platform & Framework:

Wordpress
Bootstrap
Magento
Joomla

Foreign languages

English *****
Russian ***
Spanish **



Awards & co.

- Member of Jury
Premio Web Italia 2012

- Premio Web Italia 2011
www.fantagazzetta.com
Website winner for the category
"Design"

- Premio DonnaèWeb 2008
www.purple2pink.com
Special Award Giuria Giovani

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UX Designer



Work experience

Quadronica srl - Fantagazzetta.com

📍 Napoli, Italia 📅 2012 - Present

UX designer

Fantagazzetta - Fantasy Soccer centered news website (over 1M users)

In charge with the full redesign of Fantagazzetta.com from user research, wireframing, prototyping and user testing of Fantagazzetta website (desktop and mobile), native mobile Apps and for Fantagazzetta Content Management System.

Fantaeuropeo - Fantasy Soccer game platform for Euro Championship 2016

UX Design and UI/interaction development - Responsive - jQuery

📍 Napoli, Italia 📅 2015 - 2016

Project manager

Responsible for the development and delivery of the new version of Fantagazzetta.com website (desktop and mobile) and native mobile Apps (both Android and iOS)
(Tasks, time and development team management)

📍 Napoli, Italia 📅 2011 - 2015

UI designer & front-end developer

Leghe Fantagazzetta - Fantasy Soccer game platform

UI/interaction design & development - Responsive - jQuery - Facebook App Development

MSC Cruises - Marketing Management System for Global Agents

UI/interaction design & development - Responsive - jQuery - Bootstrap

Freelancer (self-employed)

Web Designer and Developer

📍 Milano, Italia 📅 2006-2012

Website and CMS design and development, Wordpress, Joomla, Magento, vBulletin customization - Flash development AS2/AS3 working for Invisible Studio Milano (ITA); Creattivo Ltd London (UK); Lipsiasoft Varese (ITA); Note Bleue Rieumes (FRA); Omnium Como (ITA).

Local Authorities (Caserta City Council, Eboli City Council)

📍 Napoli, Italia 📅 2000-2006

Web designer & Developer

UX and workflow design of both front-end and back-end systems
ASP.NET front-end development
Online council tax and information service (ASP, ASP.NET)

Fondazione IDIS - Città della Scienza

📍 Napoli, Italia 📅 2000

Web designer & developer (internship)

Development of web resources for scientific communication



More infos

University of California, San Diego
@ Coursera

Since February 2016 I'm volunteering as a Community Teacher Assistant for Professor Scott Klemmer (@designAtLarge). He enrolled me as a Mentor for both "User Experience: Research & Prototyping" course and "Interaction Techniques" course that are part of the Specialization in Interaction Design

Featured in Web Design books:

~ www.sakuraitalia.it/piccolodarwin in WEB DESIGN INDEX 10 (PepinPress)

~ www.fanfreluches.it (offline) in WEB DESIGN INDEX 09 (PepinPress)

~ www.purple2pink.com in WEB DESIGN INDEX BY CONTENT 03 (PepinPress) e in WEB DESIGNER'S IDEA BOOK

~ www.havaianas.it (offline) in WEB DESIGN INDEX 05 (PepinPress)



TaniaC.@LinkedIn

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