

Experimental Protocol - Trip&Share

[Usability and HCI test]

The participants will be welcomed and the person in charge of running the experiment will introduce the purpose of the research and what the application that's going to be tested is meant for.

Instructions for user testing supervisor :

The research study, you have been invited to participate, is about an online application that lets travellers create and keep in one place their travel journals. The purpose of this research is to test the usability of the application in some interactive processes and collect what's your opinion about the usefulness of it. It's not a test about your skills in the use of computer, so keep calm and relaxed: if you get stuck at some point in navigation or interaction that's because the application needs some improvements, and the aim of this experiment is to catch these faults. You will be asked to carry out test scenarios, during which photographs may be taken. These photographs may be upload to the www.coursera.org online learning application, but your face and any identifying material will be blurred to protect your privacy. The estimated duration of this test is approximatively 40 minutes.

I'll provide you, step-by-step instructions you need to carry on with this experiment.

We'll start with filling in the consent form and a short demographic survey.

[Participant read and fill in consent forms and pre-test survey. The supervisor will collect them them back.]

Now I'll explain what you are going to do.

This is our scenario: As many people you make travels and often you collect photos of your experiences on digital supports or have some pictures scattered on social networks mixed up with your ordinary social network activities. Let's say you want to start collecting you travel memories in a systematic way and have them all gathered in one place. Someone told you about Share a Travel, an online application that can be useful for fulfilling your need.

Your task is to sign up, complete the section about his personal information. add a post with a picture to this journal, delete a post.

During this process always keep in mind that we are testing:

- if the application can let you easily get from one activity to another.
- If the application let you easily deal with the forms, text input, buttons and those functions that let you manage your travel journals.

It would be very helpful to me if you think aloud while interacting with the application. Don't be shy

or too gentle.

When you have done I'll ask you some questions about this testing experience.

NOW LET'S START!

- First, go to the link provided. Follow the sign up process
- Second. find the personal information section and provide what's missing.
- Third, create a new travel journal. Ops! You make a typo, you'll proceed editing its title.
- Fourth. find out how to start adding new posts with a photo. Then remove it.
- Finally, check out the travel journals about Paris. Go to the home page and type "Paris" in the searching textfield, then click on search button and discover our ghost-user travel journal.

Here you go. From now your travel memories will have a place where to stay vivid!

And now, just a few questions to collect you precious contribution in evaluation and testing process for this application.

Please fill in the post-test interview questionnaire. Thank you for participating in this research!